



# Judging, Measuring, and Fun, Oh My!

Presented by: Kyle Goodwin, P.E., MBA, City Engineer, City of  
Georgetown and Maxine Rudder, Deputy Director, Bluegrass  
Greensource.

# Ask Yourself...

- **What key qualities are essential to an effective public education and involvement program?**
- **Does your organization possess these key qualities and do you have the capacity to meet your goals?**
- **If not, who can you turn to for help?**

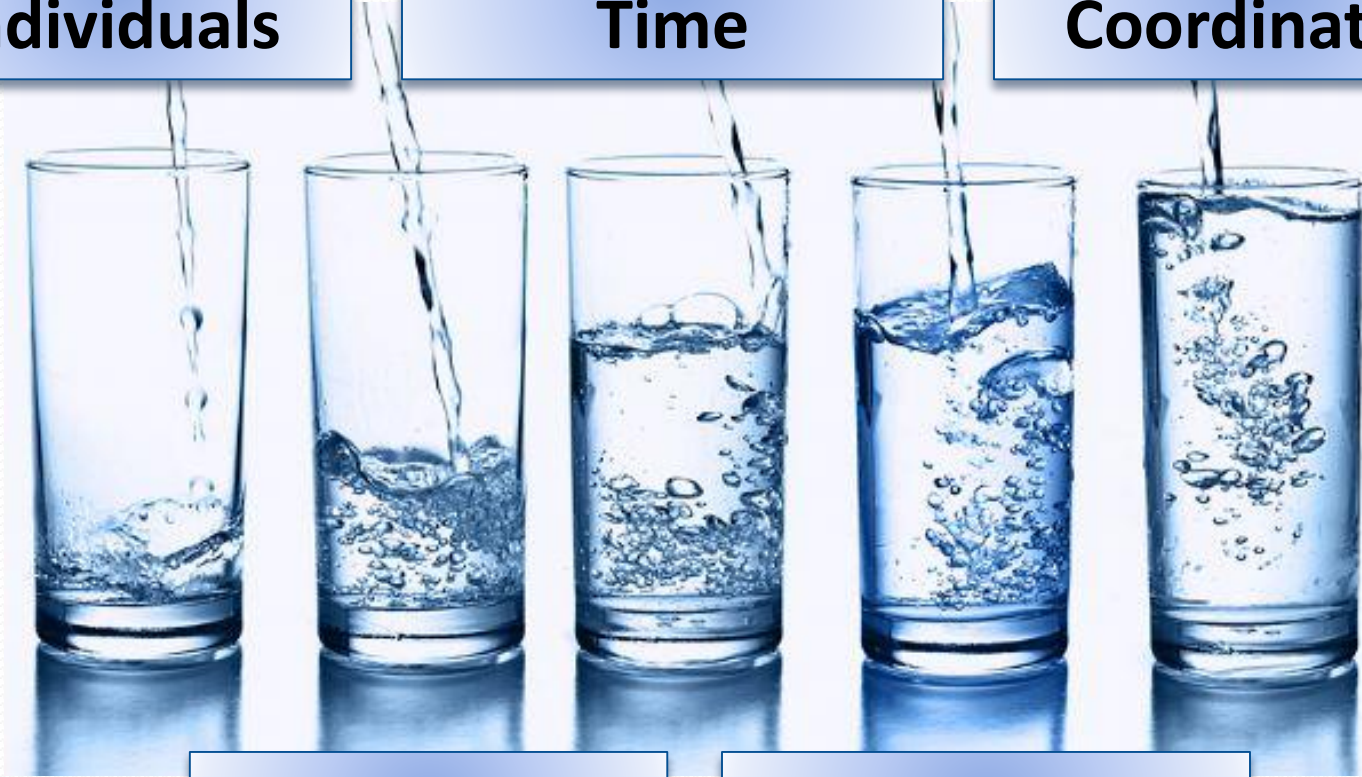


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**Experienced  
Individuals**

**Relationships  
Time**

**Leadership  
Coordination**



**Volunteers**

**Funding**



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# How Did Georgetown Measure Up?

<input checked="" type="checkbox"/>	Experienced Individuals	<input type="checkbox"/>	Time
<input checked="" type="checkbox"/>	Volunteers	<input type="checkbox"/>	Relationships
<input checked="" type="checkbox"/>	Funding	<input checked="" type="checkbox"/>	Leadership
		<input type="checkbox"/>	Coordination



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# Festival of the Horse

## Rain Barrel Display

What is a  
Rain Barrel?



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# Festival of the Horse

## Children's Activities



- EnviroScape
- Fishing for Pollution
- Fish Prints
- Eco Wheel
- Paint Rain Barrel



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# Festival of the Horse

## Children's Activities



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# Festival of the Horse

## Rain Gardens



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# Festival of the Horse



**Mature  
Rain  
Garden**



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# Conservation Day

- **Partnership between Scott County Conservation District, Scott County Middle Schools, Bluegrass Greensource, and the Junior Conservation Board.**
- **One day/middle school (total of 3 days)**
- **Activities on topics such as stormwater pollution, chemical composition of the soil, forestry, aquatics, habitats, and more.**



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# Conservation Day

**Rain Garden  
planting at the  
Conservation  
District Office  
held for adults  
as part of  
Conservation  
Day**



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# Stormdrain Murals

- **FY16 Pilot Program with Elementary schools in Scott Co.**
- **Participating schools completed activities on stormdrain systems and stormwater .**
- **Students submitted ideas and voted on their favorite.**
- **Designs were painted on stormdrains near their school.**



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# Stormdrain Murals



**Northern  
Elementary  
School**



# Stormdrain Murals



Providence  
Christian School



# Stormdrain Murals

- **FY17 the program was expanded to local artists and other interested groups**
- **BGGGS provided background info on stormwater and stormdrain systems**
- **22 murals will be installed along Highland Court/Clayton Avenue and Hiawatha Trail (Highly traveled area)**



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# Stormdrain Murals

- The 22 murals were selected by the public as part of a public viewing at the Library
- A reception was held at the Arts and Cultural Center for all participating artists
- This program will educate participating artists, traffic on the designated roadway, and pedestrians
- Press and PR for the event will further educate citizens of Georgetown and Scott County



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# Stormdrain Murals



# Stormdrain Murals



# Stormdrain Murals



# Stormdrain Murals



# Stormdrain Murals



# Stormdrain Murals



1<sup>st</sup> Place  
Winner



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# Stormdrain Murals



2<sup>nd</sup>  
Place  
Winner



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# Stormdrain Murals



3rd  
Place  
Winner



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# Stormdrain Stenciling

- Organize volunteer groups to stencil stormdrains that drain to “Live Streams”

- Church groups
- School groups
- Community Organizations
- Scout groups



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# Litter Cleanups

- **Volunteer groups**
- **Organize and direct**
- **Provide gloves, bags, litter grabbers, etc**
- **Two annual events**
  - **Main Street Clean Sweep**
  - **Elkhorn River event with volunteers from the Bluegrass Conservancy**



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# Litter Cleanups



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# Litter Cleanups



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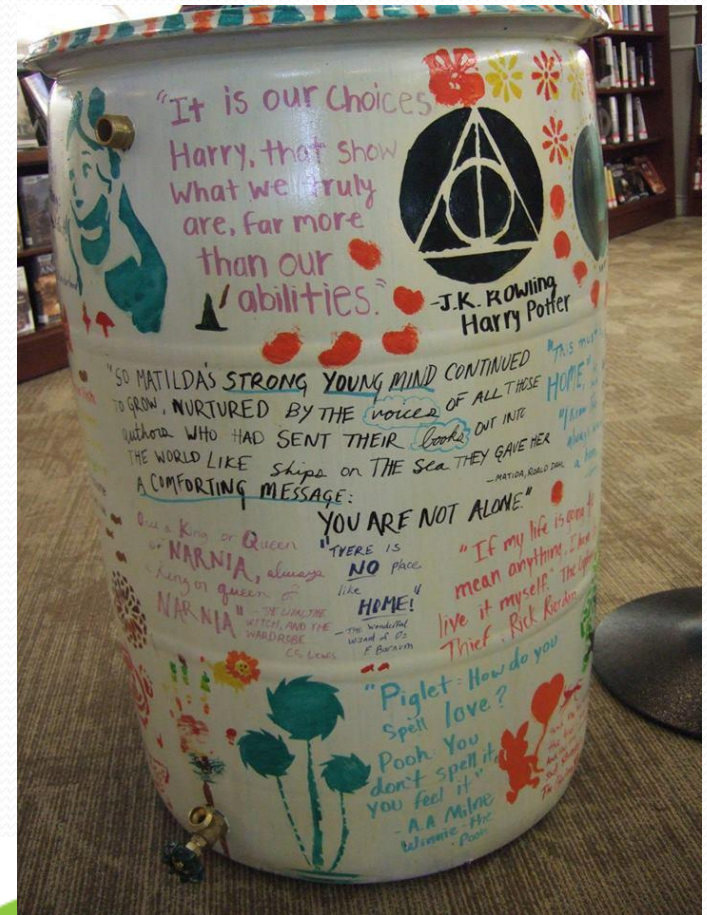
# Rain Barrel Artwork

- **5 Community Groups**
- **Displayed in high traffic areas around town**
- **Draw attention to stormwater issues**
- **Barrel becomes the property of the participating groups**



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# Rain Barrel Artwork



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# K-12 Education

- **Combination of stormwater and litter abatement education**
- **Focus is on nonpoint source pollution's impact on water quality and best management practices to prevent or reduce these impacts.**



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# K-12 Education



**Stream Table**



**MacroInvertebrates**



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# K-12 Education



EnviroScape  
watershed  
demonstration



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# K-12 Education



**Nonpoint source  
pollution activity**



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# K-12 Education



**My favorite**



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# Contact Information

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