

"No P on My Lawn": Educating and Engaging the Public to Reduce Nutrient Runoff



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Nitrogen and phosphorus pollution GROWING PROBLEM

PERVASIVE

PERSISTENT

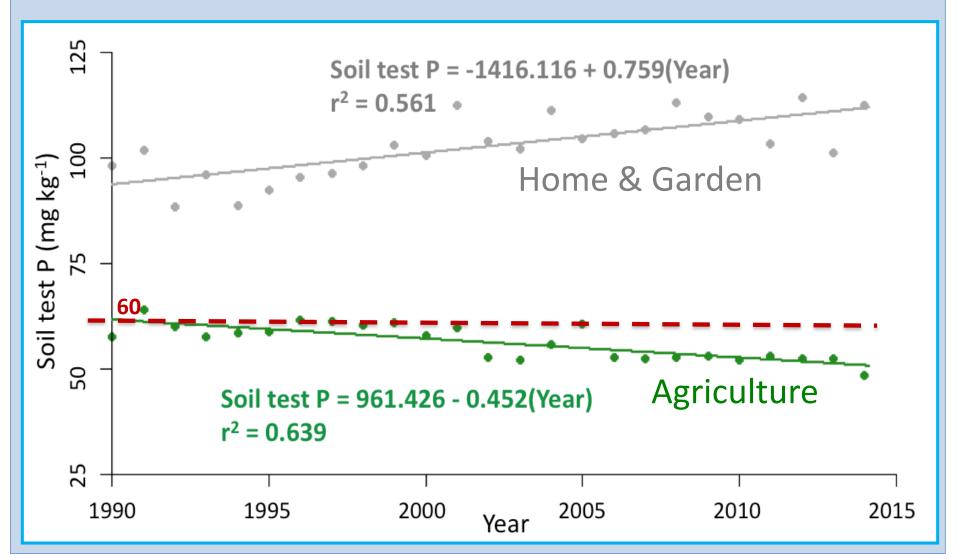
Bay foundation grades Chesapeake health a C-minus, its highest mark since 1998

Baltimore Sun Article, Jan 5, 2017

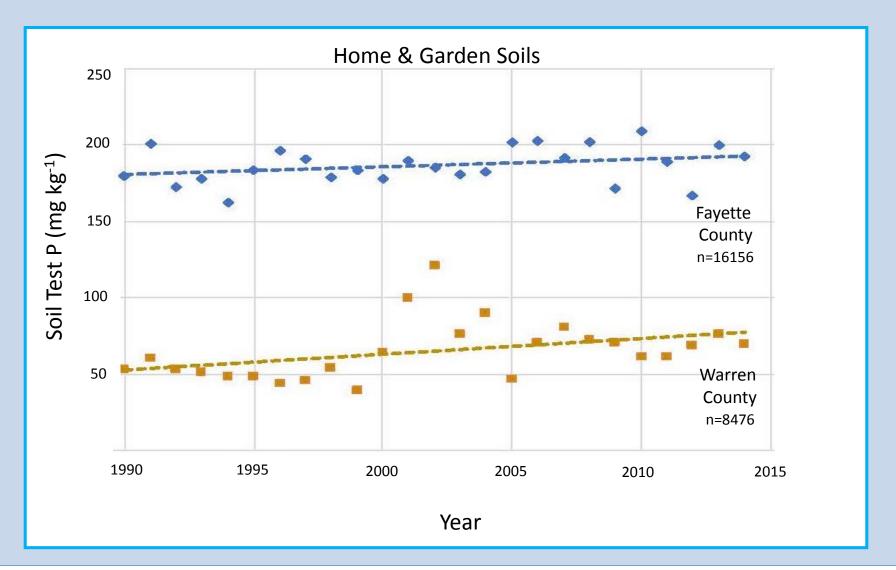
Nutrients are an Urban Problem

- At levels above 60 mg/kg, P may become soluble (D'Angelo, unpublished data) and at increased risk for mobilization
- Majority of P inputs to watersheds are lost through stormwater runoff (Hobbie et al., 2017)
- Total P loads in urban areas may exceed agricultural runoff (Ghane et al., 2016)

Kentucky Soil Test: Phosphorus over 25 years



Soil Test Phosphorus: Fayette vs. Warren County



Habits of Homeowners



- How are they selecting and applying lawn care products?
- If they employ a contractor, how are they selecting them and engaging with them?



It's a Matter of Education

Utilizing **C**ooperative **E**xtension **S**ervice

CES has over 100 years years of experience in public education and public involvement

- Effective in Ag Communities
- Existing community connections
- Extensive network of available resources from research faculty, diagnostic facilities, trained volunteers
- Every Kentucky county has one



Target Audience

"2.35 Fayette County residents occupying 89,122 single family dwellings and maintaining a lawn or flower/garden bed"

Participant Objectives:

- Learn about major nutrients and their sources
- Understand the implications of excess nutrients
- Know how to assess and manage nutrients
- Be informed



Program Strategy

Soil Tests:

Surveys:

Sustainable

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Promote:

Offer grant funded testing and sample collection assistance

Assess current application practices and evaluate behavioral change

Enlist Master Gardeners in a "train the trainer" approach (statewide, 1500 strong)

Disseminate through neighborhood associations and community groups

Collaborate with other educational groups

Partner:



Program Content





Why didn't I know this?



Plan and Projections

- Pilot in Fayette County develop, launch, refine the program (18 months)
- Measured results # participants and # soil tests
- Survey data provide insight into current homeowner practices and behavior change
- Informed public will result in reduced nutrient loading in urban areas
- Distribute to MS4s end of 2018



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