



Kentucky Stormwater Association



RESOURCES

AND WHAT THEY DO FOR YOU?

WHAT'S NEEDED?

(FEEDBACK FROM CONFERENCE BREAK-OUT)

- Kentucky Specific Stormwater Training and Resources
- Topics - Everything
 - Basics for new communities, mapping, post-construction, EPSC, as-builts, maintenance agreements and more
- Audience – Everybody
 - MS4 coordinators, contractors, general public, community leaders, elected officials
- Barriers – Time and Money

IMPLEMENTATION IDEAS

- Development of KSA marketing tools for new MS4s and organizations
- Updated website with more member exclusive items
- Member forum
- Mentorship program for newly designated MS4s and members of KSA
- Job board
- Conference and collegiate scholarship opportunities
- Brochures and training materials for utilization across the state
- Certification programs

IMPLEMENTATION IDEAS

Training Videos

- 5 minute video – approximately \$1,500
- 10 minute video – approximately \$3,000
- 15 minute video – approximately \$4,500
- 20 minute video – approximately \$6,000

For basic videography and editing. Does not include scripting or voiceover services.

Information provided by Rosenbalm Communications, Inc.

FUNDING?

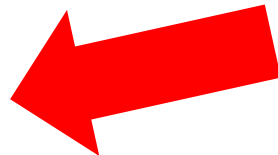


Kentucky Stormwater Association

Statement of Net Assets
As of August 31, 2019

ASSETS	
Current Assets	
Fifth Third Checking Account	\$ 27,033.78
Petty Cash	<u>128.68</u>
Total Current Assets	27,162.46
Accounts Receivable	
2019 Conference - Registrations	1,900.00
2019 Conference - Sponsorships	-
Due from Paypal	<u>-</u>
Total Accounts Receivable	1,900.00
Prepaid Expenses	-
TOTAL ASSETS	<u>\$ 29,062.46</u>
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts Payable	\$ -
Deferred Revenue	<u>-</u>
Total Current Liabilities	-
Net Assets	
General Fund	5,942.16
O&A Safety Net Fund	2,000.00
Reserve Fund	1,500.00
Resource Development Fund	<u>19,620.30</u>
Total Net Assets	29,062.46
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 29,062.46</u>

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Resource Development Fund is set aside, but is that enough?

FUNDING?

Funding Opportunities

- 319(h) funding through the Kentucky Division of Water
- Other options

WHAT IS TO COME?

- Follow Up Surveys
- Resources Committee
- Development of Resources Plan and Guide
- Presentation of Information and Implementation Strategies

RESOURCES COMMITTEE

If you would like to participate, please contact:

Elisabeth King

elisabethking@banksengineering.net

C: 859-582-3790

O: 859-881-0200 x111

CURRENT MATERIALS AVAILABLE

- EPA Webcasts

<https://www.epa.gov/npdes/npdes-stormwater-webcasts>

- Indiana Association for Floodplain and Stormwater Management

<https://www.inafsm.net/webinars-videos-menu>

- Minnesota Pollution Control Agency

https://stormwater.pca.state.mn.us/index.php?title=MS4_webinars_and_videos

- Water Environment Federation – StormTV Project

<https://www.youtube.com/playlist?list=PL4C55204EF5052D5B>

CONTACT INFORMATION:

Elisabeth King

elisabethking@banksengineering.net

Brooke Shireman

bshireman@sd1.org